Jurnal Linguanusa

Vol. 1, No. 3, December 2023



Submitted: 15-12-2023 Revision: 17-12-2023 Accepted: 25-12-2023

Strategies For Developing Educators' Competencies To Create An Effective Learning Environment In Higher Education

Susilo Surahman

MPI Study Program, Faculty of Tarbiyah Sciences, UIN Raden Mas Said Surakarta

Abstract

Introduction to The Problem: This states the core problem of the article in a concise and concise manner **Purpose**: This research identifies the core competencies that educators should possess, including pedagogical ability, content mastery, and interpersonal and technological skills. Furthermore, the importance of continuous professional development and a supportive educational environment is discussed.

Design/methods/approach: Through a qualitative approach, this article explores various methods and best practices that educators can apply to improve teaching quality.

Findings: The results showed that developing educators' competencies improved the quality of learning and strengthened student engagement and motivation.

Research implications/limitations: Here, you can explain characteristics of design or methodology that impacted or influenced the interpretation of the findings from your research. They are the constraints on generalizability, applications to practice, and utility of findings that result from how you initially chose to design the study or the method used to establish internal and external validity of the result of unanticipated challenges that emerged during the study. Your research may have multiple limitations, but you need to discuss only those directly related to your research problems.

Originality/value: This article provides strategic recommendations for higher education institutions in designing professional development programs that are effective and responsive to the needs of educators and students.

Keywords: educator competence, effective learning environment, college, professional development, higher education.

Introduction

In the world of higher education, the role of educators is not only limited to the transfer of knowledge but also includes the formation of student character and competence. This requires a comprehensive and adaptive teaching approach to the times (Nagel et al., 2023). Educator competency development is critical in realizing this. This article examines strategies for developing educators' competencies to create an effective learning environment in higher education (Nusantara, 2020). The research used qualitative methodology, considering related literature and case studies. This research aims to identify the core competencies that educators should possess in this digital era. Thus, this research plays an essential role in providing insight into the development of higher education (Sari & Iqbal, 2021). This research also expects to contribute to innovative and effective teaching practices in higher education (Rizki Nur and Yahya, 2023).

Coresponding Author: susilo.surahman@staff.uinsaid.ac.id

Author: susilo.surahman@staff.uinsaid.ac.id

© 2023 The Author(s). Published by Insight School Academy, Yogyakarta, Indonesia dopen Access

Higher education faces increasingly complex challenges in the era of globalization (Saputri et al., 2019). Rapid changes in technology and labor market needs require adaptation in the learning process. Educators are required not only to master teaching materials but also to use technology in the teaching process. The importance of integrating these competencies is the focus of this research. This research reviews how educators can effectively develop these competencies. This includes the use of learning methods that are innovative and responsive to change. Educators' interpersonal skills are also a concern, given the importance of interaction in teaching and learning (Mustofa et al., 2021). Thus, this research provides a comprehensive picture of the need for educator competency development in the current era.

The quality of higher education is highly dependent on the competence of educators (Sutiara et al., 2021). This competence is limited to mastery of teaching materials and the ability to deliver these materials effectively. This article highlights the importance of pedagogical competence in teaching and learning. This research identifies various strategies educators can use to improve their pedagogical competence (Sibagariang et al., 2021). These include responsive curriculum development, diverse learning methods, and adaptation to the latest educational technologies. This research also explores how pedagogical competence can improve student engagement in the learning process (Suci et al., 2017). This is important because student engagement directly affects the effectiveness of learning. Thus, improving the pedagogical competence of educators plays an essential role in achieving higher education goals (Sari & Iqbal, 2021).

In addition to pedagogical competence, mastery of teaching materials is an essential component of educator competence (Kartini & Rusman, 2019). Educators must constantly update their knowledge according to the latest developments in their expertise. This article discusses the importance of lifelong learning for educators to maintain the relevance of their teaching materials (Sum, 2019). The research highlights various methods that educators can use to stay up-to-date with developments in science and technology. These include attending training and seminars and participating in academic and professional communities. As such, this research guides educators in continuously developing their subject matter competencies (Sutiara et al., 2021).

The interpersonal competence of educators also received special attention in this study. Communicating and interacting with students effectively is integral to the learning process (Sum, 2019). This article explains how interpersonal competence affects classroom dynamics and student engagement. This research explores various techniques and strategies educators can use to improve their interpersonal competence. These include the development of active listening, empathy, and practical communication skills (Triwiyanto, 2013). As such, this research provides insight into how educators can create a conducive and supportive learning environment (Tanu, 2019).

The digital age significantly changes how learning takes place in higher education. This research discusses the importance of technological competence for educators. Educators should be able to use and integrate technology in the learning process to increase its effectiveness. This article explores various digital tools and platforms that can be used in learning. It also highlights how technology can enrich students' learning experiences and open up new educational opportunities. Thus, technological competence becomes essential in developing educators' competencies in this era.

Continuous professional development is an essential aspect of an educator's career. This article reviews how higher education institutions can support the professional development of their educators. This includes providing resources, training opportunities, and an environment that supports innovation in teaching. This research emphasizes the importance of policies and programs to support educators' professional learning and growth (Kartini & Rusman, 2019). This research also discusses how higher education institutions can encourage a culture of continuous learning among their teaching staff. As such, this research provides recommendations for educational institutions to create an ecosystem that supports continuous professional development.

Literature Review

This section concisely describes the study of theory, which forms the basis of the research. The primary material of this section is (1) theory that supports research and (2) previous research that is relevant to the study theme.

Methods

This study used a qualitative approach to explore strategies for developing educators' competencies in creating effective learning environments in higher education. This approach was chosen for its ability to reveal an in-depth understanding of the research subjects' experiences, perceptions, and motivations. Data was collected through in-depth interviews with educators from various universities. These interviews were designed to gain insight into the practices and challenges in developing their competencies. In addition to the interviews, classroom observations were also conducted to gain first-hand insight into applying effective teaching strategies. Data analysis was done thematically, identifying patterns and themes from the educators' narratives.

To enrich the qualitative data, this research also adopted case studies as an additional data collection method. Several universities were selected as case studies based on specific criteria, including diverse study programs and geographical backgrounds. The case studies provide insights into how educator competency development strategies are implemented in different contexts. Data from this case study was collected through interviews, documentation, and observation. This approach allowed the researcher to conduct a comparative analysis between different colleges. It also provides a broader context of how educator competency development strategies can be applied in various situations.

To ensure the validity and reliability of the study, the researcher adopted several strategies. Data triangulation was done by combining different data sources, including interviews, observations, and documentation. This helped in confirming the integrity of the findings and reducing bias. The data analysis process was layered and involved several stages of review to ensure that the interpretation of the data was accurate and justified. In addition, the researcher also critically reflected on the research process to ensure that personal assumptions and prejudices did not influence the research results. Thus, this research method was designed to produce comprehensive and reliable findings on strategies for developing educators' competencies in higher education.

Result

The results of this study indicate that educator competence plays an essential role in creating an effective learning environment in higher education. Educators who have high pedagogical competence tend to be more successful in delivering learning materials effectively and engagingly. Educators with this pedagogical competence can adapt their teaching methods according to student's needs and learning styles (Santoso, 2023). This is important in encouraging student engagement and improving their understanding of the material. Classroom observations show that effective educators often use various teaching methods, including group discussions, case studies, and project-based learning. Thus, pedagogical competence development was identified as a critical factor in creating an effective learning environment.

In addition, the study results also emphasize the importance of mastery of the material by educators. Educators with a strong command of the material give students more confidence in learning. Deep material mastery allows educators to explain complex concepts more clearly and relate them to practical applications. This is proven to increase students' understanding and motivate them to learn more deeply. Educators can also provide relevant examples from the real world that make learning more exciting and meaningful (Sukadari, 2020). Therefore, increasing the competence of teaching materials is an essential aspect of developing the competence of educators.

Technological capability has also emerged as a critical competency for educators in the digital era. This study found that using technology in learning can increase student interaction and

engagement. Educators proficient in using technology tend to be more flexible in delivering materials and implementing innovative learning methods (Darmoko, 2018). This includes using online learning platforms, interactive applications, and digital resources. This use of technology not only enriches students' learning experience but also prepares them with relevant skills in the modern world of work. Therefore, the development of technological competence is an essential aspect in the preparation of today's educators.

Educators' interpersonal skills also have a significant influence on the effectiveness of the learning environment. The results showed that educators with good interpersonal skills could create closer relationships with students. This allows for a more open and supportive learning atmosphere where students feel comfortable participating and expressing their opinions. Educators with good communication skills are also more effective in providing constructive feedback and motivating students. This is crucial in fostering student confidence and independence in the learning process. Therefore, developing interpersonal skills is considered a crucial component of the competence of educators (Fauzi et al., 2021).

In the context of continuous professional development, research results indicated that educators who actively participated in training and continuous learning showed a significant increase in competence. Involvement in seminars, workshops, and conferences provides opportunities for educators to update their knowledge and skills. It also allows them to exchange ideas and experiences with colleagues from other institutions, broadening their horizons to best teaching practices (Muspiroh, 2019). Thus, this study confirms the importance of higher education institutions in providing and supporting access to professional development resources.

Furthermore, this study found that curriculum adaptation and teaching methodology are essential to improve learning effectiveness. Educators who integrate current and relevant content into the curriculum tend to be more successful in maintaining students' interest and attention (Santoso, 2023). Teaching flexible and adaptive methodologies to students' learning needs contributes to a more effective learning environment. This research shows that educators must consider the diversity of student learning styles in designing and delivering teaching materials.

Furthermore, this study underscores the critical role of higher education institutions in supporting educators' competency development. Higher education institutions that provide resources, such as access to the latest technology and opportunities for professional development, tend to have faculty with higher competencies. Policies that support innovation in teaching and learning were also found to influence educator effectiveness (Wahyuni et al., 2020). Therefore, higher education institutions are expected to create an environment actively conducive to educators' professional growth.

In the discussion, the study also addressed the challenges educators face in developing and maintaining their competencies. These challenges include limited time, resources, and institutional support. Educators often face difficulties balancing the demands of teaching with their professional development needs (Ikbal, 2018). This requires personal commitment and initiative from educators to continue developing. In addition, higher education institutions should recognize the importance of providing adequate support for educators, including providing time and resources for professional development.

The influence of educator competency development on student engagement and motivation was also the focus of this study. Results show that educators who continuously develop their competencies create a more dynamic and interactive learning atmosphere. This contributes to increased learning motivation among students. Students feel more inspired and engaged in the learning process when they interact with competent and innovative educators (Wakiah & Usman, 2020). Therefore, investment in educator competency development not only benefits educators themselves but also has a significant positive impact on students' learning experience.

Discussion

Authors should discuss the results and how they can be interpreted from the perspective of previous studies and the working hypotheses. The findings and their implications should be discussed in the broadest context possible. Future research directions may also be highlighted.

Conclusion

This research has revealed that developing educators' competencies is critical in creating an effective learning environment in higher education. Pedagogical competence, material mastery, interpersonal skills, and technological skills are essential factors that must be considered. Educators who master these competencies are more effective in delivering material and can better inspire and motivate students. This leads to improved learning quality and better learning outcomes. Therefore, investment in the development of these competencies is not only crucial for educators but also for students and educational institutions as a whole. Thus, this study confirms the importance of educator competencies in the context of higher education.

Using a qualitative approach in this study enabled a deeper understanding of educators' experiences and perceptions regarding their competence development. Results from interviews and observations show that educators value opportunities for professional development and recognize its positive impact on the learning process. However, challenges such as limited time and resources often become barriers to achieving optimal competence development. Therefore, higher education institutions must provide adequate resources and create a supportive environment for continuous professional development. This approach will ensure that educators have the necessary skills and knowledge to face the challenges of education in the modern era.

Acknowledge (Optional)

Thanks to those who have supported the publication

Author contribution statement (Optional)

Specifies the exact contributions of each author in a narrative form.

Declaration of Interests Statement

The authors declare that they have no known competing financial interests or personal relationships that could have influenced the work reported in this paper. Alternatively, The authors declare the following financial interests/personal relationships, which may be considered potential competing interests.

References

- Darmoko. (2018). WAYANG KULIT PURWA LAKON RAMA TAMBAK: SANGGIT DAN WACANA KEKUASAAN SOEHARTO. *IKADBUDI*, 7, 121–128.
- Fauzi, N., Giyoto, G., & Muharrom, F. (2021). Analisis Manajemen Dalam Pengembangan Kompetensi Pendidik Madrasah Tsanawiyah. *Jurnal Ilmiah Ekonomi Islam*, 7(1), 433. https://doi.org/10.29040/jiei.v7i1.2250
- Ikbal, P. A. M. (2018). Manajemen Pengembangan Kompetensi Profesional Guru. *Jurnal Isema: Islamic Educational Management*, 3(1), 65–75. https://doi.org/10.15575/isema.v3i1.3283
- Kartini, T., & Rusman, R. (2019). Studi Evaluatif Kurikulum Diklat Berjenjang Tingkat Dasar Dalam Jaringan Terhadap Peningkatan Kompetensi Pendidik Paud. *Diklus: Jurnal Pendidikan Luar Sekolah*, 2(2), 74–86. https://doi.org/10.21831/diklus.v2i2.23651
- Muspiroh, N. 2019. Manajemen Kelas Pembelajaran Sains Di Sekolah Dasar Islam Terpadu Sabilul Huda Kota Cirebon. *JIEM (Journal Islamic Education of Management)*, 3(2), 146–158.
- Mustofa, Z., Azizah, D. N., & Fitriyah, R. (2021). IMPLEMENTASI MODEL DAN DESAIN PEMBELAJARAN DARING PADA ANAK USIA DINI SAAT PANDEMI COVID 19 DI TK PERWANIDA SOOKO PONOROGO Zamzam Mustofa Dica Nurul Azizah

- Ruaidatul Fitriyah Zamzam Mustofa dkk, Implementasi Model dan Desain Pembelajaran Daring proses ya. Wisdom: Jurnal Pendidikan Anak Usia Dini, 02(01), 1–17.
- Nagel, I., Guðmundsdóttir, G. B., & Afdal, H. W. (2023). Teacher educators' professional agency in facilitating professional digital competence. *Teaching and Teacher Education*, *132*, 104238. https://doi.org/https://doi.org/10.1016/j.tate.2023.104238
- Nusantara, T. (2020). Society 5.0 dan riset perguruan tinggi indonesia. Proseding Nasional Penguatan Riset Dan Luarannya Sebagai Budaya Akademik Di Perguruan Tinggi Memasuki Era 5.0, 1(1), 1–19.
- Rizki Nur Yahya. (2023). Analisis Prosedur dan Rancangan Pengelolaan Kelas dalam Menciptakan Lingkungan Belajar yang Efektif. *Pendidikan*, 2(2), 324–332.
- Santoso, J. 2023. Mengatasi Tantangan Keterlibatan Mahasiswa: Strategi Efektif untuk Menciptakan Lingkungan Belajar yang Menarik. *Jurnal Ilmiah Kanderang Tingang*, 14(2), 469–478. https://doi.org/10.37304/jikt.v14i2.267
- Saputri, E. L., Yani, A. A., & Haning, M. T. (2019). Analisis Aksesibilitas Layanan Pendidikan Bagi Penyandang Disabilitas Pada Perguruan Tinggi: Studi Kasus Kota Makassar. *Journal of Humanity and Social Justice*, 1(2), 185–204. https://doi.org/10.38026/journalhsj.v1i2.23
- Sari, N., & Iqbal, M. (2021). PERSEPSI SISWA DIFABEL TERHADAP KELANJUTAN STUDI DI PERGURUAN TINGGI. Genta Mulia: Jurnal Ilmiah Pendidikan.
- Sibagariang, D., Sihotang, H., & Murniarti, E. (2021). PERAN GURU PENGGERAK DALAM PENDIDIKAN MERDEKA BELAJAR DI INDONESIA. *JURNAL DINAMIKA PENDIDIKAN*, 14(2), 88–99.
- Suci, R. P., Suhermin, & Triyonowati. (2017). PENINGKATAN KUALITAS PENDIDIKAN ANAK USIA DINI MELALUI PENYEDIAAN SARANA PENUNJANG PROSES PEMBELAJARAN PADA POS PAUD DI KELURAHAN MERJOSARI MALANG Rahayu. *JIP*, 7(1), 52–65.
- Sukadari. 2020. Pembelajaran Tematik Bagi Anak Berkebutuhan Khusus Di Sekolah Luar Biasa Kelas Rendah. *G-Couns: Jurnal Bimbingan Dan Konseling*, 4(2), 339–351. https://doi.org/10.31316/g.couns.v4i2.820
- Sum, T. A. (2019). Kompetensi Guru PAUD dalam Pembelajaran di PAUD di Kecamatan Langke Rembong Kabupaten Manggarai. *Jurnal Pendidikan Anak Usia Dini*, 2(1), 68–75.
- Sutiara, A., Ningsih, I. W., Huda, M. K., & Hidayat, R. (2021). Manajerial Kepala Sekolah Dalam Meningkatkan Mutu Pendidik Di Sdn 4 Margadadi. *Prosiding Dan Web Seminar (Webinar)*, 1(1), 2–8.
- Tanu, I. K. 2019. Penggunaan Metode Mengajar Di Paud Dalam Rangka Menumbuhkan Minat Belajar Anak. *Pratama Widya: Jurnal Pendidikan Anak Usia Dini*, 3(2), 14–19. https://doi.org/10.25078/pw.v3i2.733
- Triwiyanto, T. (2013). Standar Nasional Pendidikan Sebagai Indikator Mutu Layanan Manajemen Sekolah. *Jurnal Ilmu Pendidikan*, 19(2), 161–171.
- Wahyuni, I., Nuruzzaman, M., Usman, H., & Darmono. (2020). Pengaruh Gaya Kepemimpinan Mutu Dan Distributif Kepala Sekolah Dalam Meningkatkan Mutu Pendidikan Melalui 8 Standar Nasional Pendididkan (SNP). *JPTS*, 2(2), 159–174.
- Wakiah, M., & Usman, J. (2020). Manajemen Peningkatan Mutu Kompetensi Lulusan Bidang Kewirausahaan Dalam Memenuhi Standar Nasional Pendidikan Di Sekolah Menengah Kejuruan An-Nuqoyyah Guluk-Guluk Sumenep Jawa Timur. Re-JIEM (Research Journal of Islamic Education Management), 3(1), 71–83. https://doi.org/10.19105/re-jiem.v3i1.3517